



You**Match**

Global Initiative on Innovative
Employment Services for Youth

Second CoP 5 Meeting

“Multi- stakeholder employment dialogue at regional and local level for the development of EM for youths”

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18 July 2019 / 11am – 1pm CAT

Agenda for today

- Recall of technical hints (microphone, mute/unmute, internal chat...)
- Brainstorming-session on Challenges of our CoP topic with an online-tool
 - mind mapping
 - this is a basic input for the future planning session in Turin and
 - The context for working on the existing and necessary knowledge in the CoP (next step of today)
- Introduction to the knowledge map topic (we collect further data from the CoP members during this session and present the knowledge map in Turin)
- Info on the Turin event

**45
min**

**30
min**

**20
min**

Introduction to the brainstorming session

**“Multi-stakeholder employment dialogue
at regional & local level for the
development & implementation of ES for
youths”
(What are the main challenges of our
CoP topic?)**

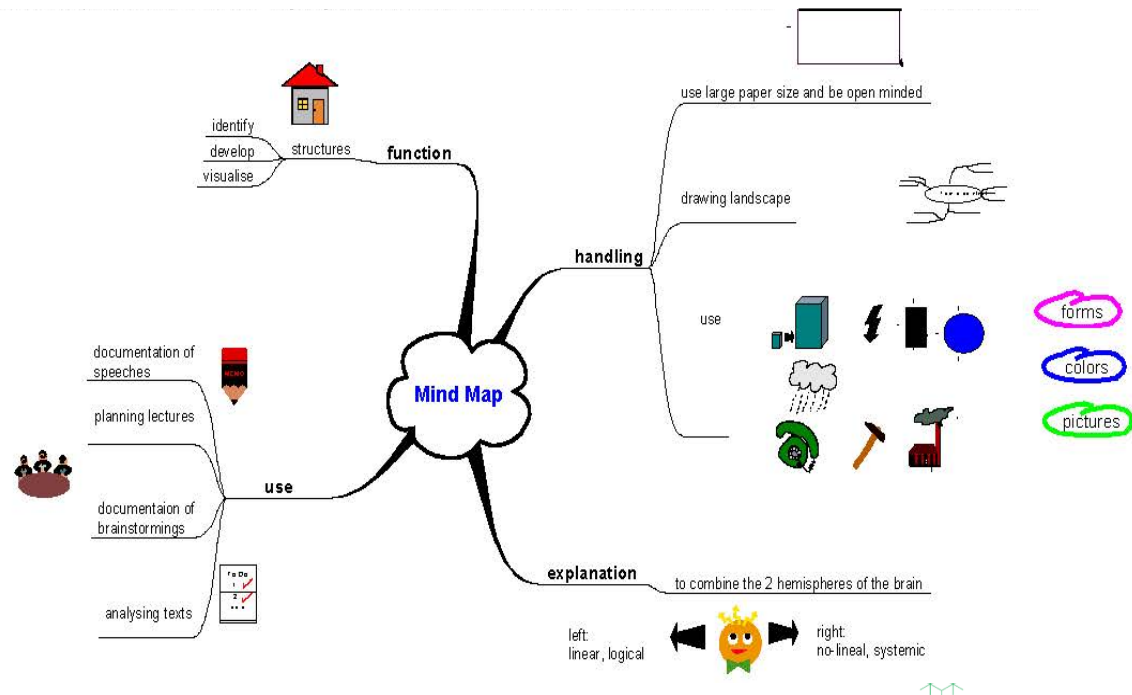


Some “rules” for our discussion:

- Defer judgement. You never know where a good idea is going to come from. For the moment there is no right or wrong...
- Build on the ideas of others.
- Stay focused on the topic.
- One conversation at a time. Be short.
- Go for quantity (“quick and dirty”). The filtering process (priority setting) will be made afterwards

The tool we use: Mind Mapping

- We will use a “Mind mapping tool” which helps us to visualize our analysis
- Ideas are allowed to flow freely without judgment.
- Key words are used to represent ideas. One key word is written per line.
- Key word ideas are connected to the central focus with lines.



Let's now use the mind mapping online...

I will moderate the discussion and my tandem Tumie will help us to visualize.

We don't start at zero, but have started the analysis based on the documents we/you shared already...

Introduction to Knowledge Map

After having discussed what are the challenges of our CoP topic, “***Multi-stakeholder employment dialogue at regional & local level for the development & implementation of ES for youths***”.

- we will now get to know more about knowledge maps and why they are useful for the CoP work.
- we will also gather still some more information about the existing knowledge of the members in the CoP, so we as facilitators can better elaborate the draft for the CoP knowledge Map together with the GIZ focal point.

What is a knowledge Map?

Knowledge Maps visualize where a specific knowledge is located.

It also shows us how to find people with the most expertise. We can also call it an **inventory of knowledge**.

There are different types of knowledge maps. In general, we can distinguish maps which map;

- existing knowledge of a topic
- identify the people who have the knowledge and how they relate among them
- strategically knowledge needed in the future and help to analyse current knowledge gaps

Knowledge Maps in the CoP Work

During networking in the CoPs, we will map all three aspects. That is, we will ask:

- Who in our CoP has special knowledge about “Multi-stakeholder employment dialogue at regional and local level for the development & implementation of ES for youths”
- What knowledge is needed in the future to find solutions to identified challenges and problems?
- Where to find this knowledge? Do we have the necessary knowledge in the CoP or do we need to look elsewhere ?

Definition of Knowledge Management

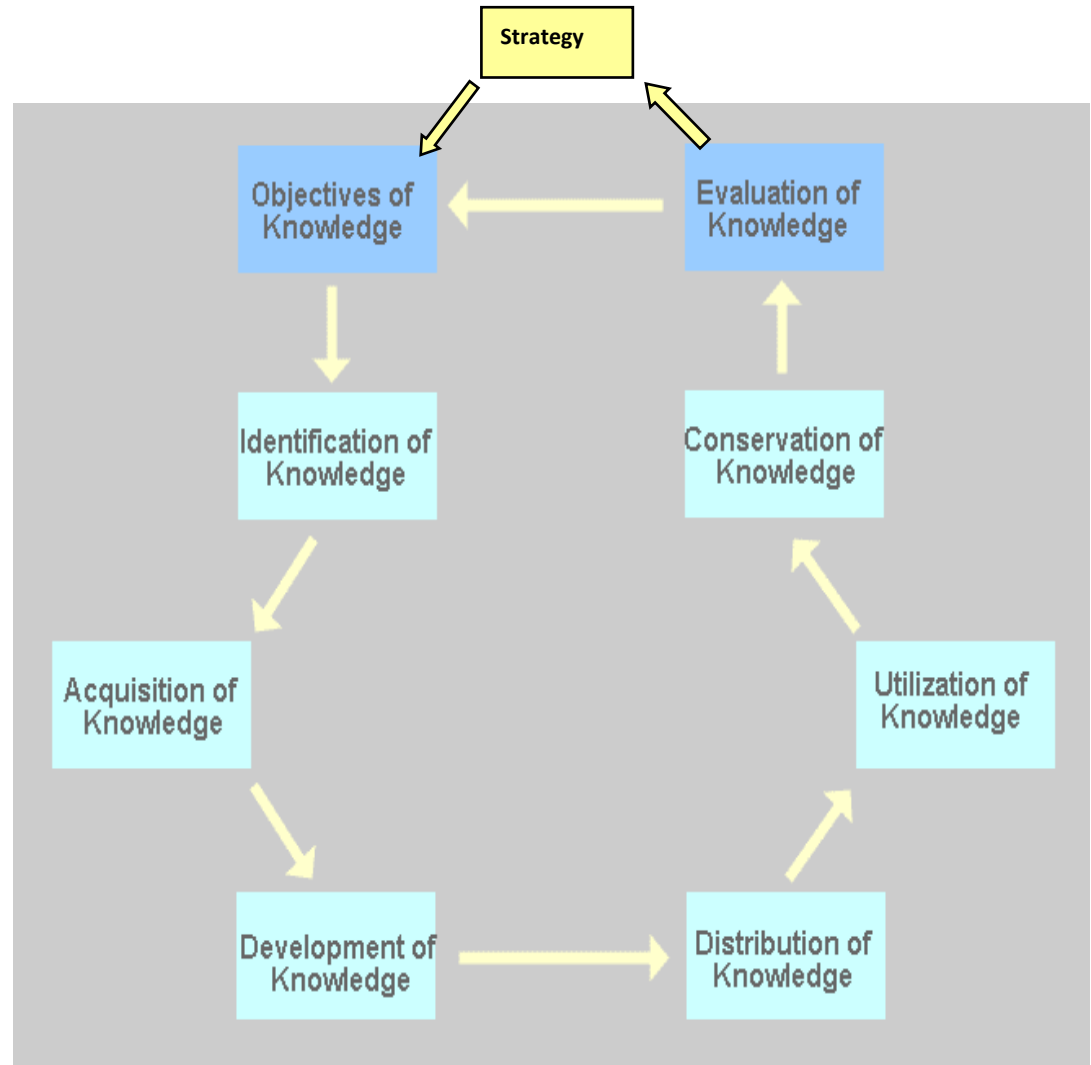
Knowledge Management is the process of creating, sharing, using and managing the knowledge and information in order to create new value in a strategic way within a defined and structured context (an organization, business, institution, thematic network or within a sector).

Knowledge Maps as part of a knowledge Management system

The cycle of knowledge management developed by the researchers Probst, Raub and Rombard as a pragmatic model of the process of knowledge management just fits fine this definition.

The model consists of 8 elements forming together a complex system, describing the sequences related to the knowledge cycle.

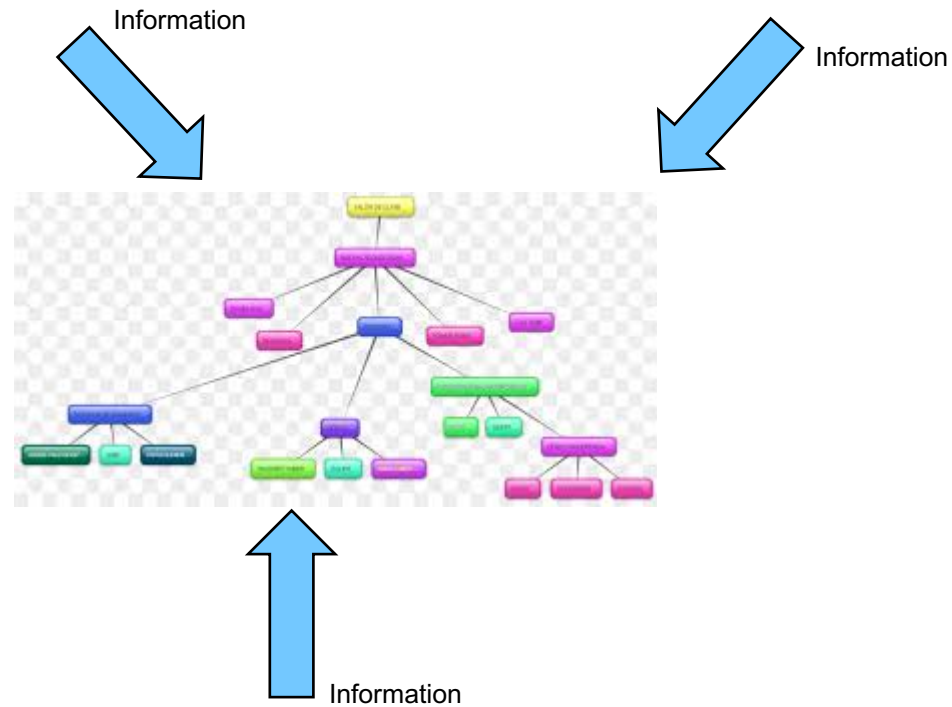
Knowledge MAPS help especially in the first steps of the knowledge cycle to identify existing knowledge.



What are the sources for the knowledge Map of our CoP?

**CoP members profiles
(with their described
competencies)**

The ILO Survey



**Further questions to CoP
members on their specialties**

Knowledge Map elaboration steps

1. The facilitator and the GIZ focal points have collected Knowledge Data from the sources (Members Profiles & ILO survey)
2. In this meeting CoP meeting, further knowledge questions are discussed and information gathered on the existing knowledge in the CoP
3. The facilitator of the CoP with the help of the GIZ focal point then develop a draft of the CoP knowledge Map
4. During the CoP Kick-off in Torino, the knowledge map is finalized and related to the situation analysis and the CoP planning. Finally, also the knowledge gap will be addressed (what we do not know?)

What do we already know within our CoP ?
Which knowledge can we share?

What is the knowledge gap within our CoP ?
What knowledge is missing?

Further Knowledge Questions for our data collection now

1. What is my most important experience/expertise with regards to setting-up and sustaining multi-stakeholder dialogues for employment services?
2. What are the two main competencies that need to be developed in your country in order to improve employment services for youth?
3. Who has been already involved in the policy development process? If yes, what was your role and in what context (local, national etc.)?

Last topic for today – the Turin agenda

1st-2nd day of Turin event – 8.30am to 5.30pm

- Opening session: PES and labour market policies: Overview and international instruments
- 4 groups / 6 (*90-minutes) sessions per group:
 - ✓ 1 - LM information systems : CoP 1 EN/CdP 1 FR
 - ✓ 2 – Managing effective Job Centres and tailoring employment services: CoP 3 EN/CdP 7 FR
 - ✓ 3 – Employability and career guidance: CoP 2 EN/CdP 2 FR/CdP 4 FR
 - ✓ 4 – Building partnerships and dialogue at the local level: CoP 5 EN/CoP 6 EN
- Sharing outcomes / market place

Last topic for today – the Turin agenda

3rd day of Turin event – 9am to 5.30pm

Objectives for the CoP Kick-off –meeting:

CoP members

- get acquainted personally
- define together the purpose definition of their CoP
- elaborate together their CoP action plan, based on the brainstorming analysis
- Finalize their knowledge map, identifying also knowledge gaps
- Define next online-meeting date

Last topic for today – the Turin agenda

- ❖ Welcome/check-in / Introduction objectives & agenda
- ❖ Presentation of Knowledge Map and adjustment
- ❖ Recalling (online) brainstorming results (analysis) and defining priorities/intervention areas for the CoP work – based on defined criteria
- ❖ Purpose-Session (development of the purpose of the CoP)
- ❖ Action Planning (group work)
- ❖ Update of the knowledge Map: Which necessary knowledge do we have to “acquire”? By which means (expert input, training, self study, exchange with others...)
- ❖ Wrap up / next steps, closing, feedback of the day

Any other questions?

Check - out

Please formulate 1 sentence or even a word /person: “When I think of Turin: what is the thing I am looking forward to the most?”

Thank you !

Bye bye – we see each other in Turin !