

# Fifth CoP 5 Online Meeting

“Multi- stakeholder employment dialogue at regional and local level for the development of ES for youths”

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**GIZ Focal Point: Lisa Marieke Walter**

**Tandem: Itumeleng Mphure**

4 February 2020 / 10am – 12pm GMT +1

# Agenda for today

**20  
min**

- Official welcome and
- Navigation hints: Recall of technical hints (microphone, mute/unmute, internal chat...)
- CoP Action Plan

**30  
min**

- Questionnaire Presentation and Discussion

**40  
min**

- Study Tour

**20  
min**

- YouMatch Strategic Change Process

**10  
min**

- Next Steps and Check out

# CoP 5 Action Plan - Turin

## YOUMATCH MSD 4 YES DRAFT PLAN OF ACTION (October 2019 - April 2020)

### Multi Stakeholder Dialogue for Youth Employment Services

Intervention Area	Proposed Activity	Expected Result	Evaluating Progress	Reponsible	Timeline					
					October	November	December	January	February	March
A1: Research and Information Seeking	A1.1: Collect information country level, develop tools, surveys, focus group and online research	Share a status report for each country represented in the COP		Lawrence	█	█	█			
	A1.2. Collect international best practices	Share status report on international best practices		Opio, Amal, Diana, Benjamin	█	█	█			
	A1.3. Benchmarking best practices- STUDY TOUR	Study tour on best practice for benchmarking		David, Zain, Valence					█	█
	A1.4. Data analysis and recommendation	Recommendation for model development		Sewit, Gidado, Emmanuel						█



## **Specific**

target a specific  
area for  
improvement



## **Measurable**

quantify or at  
least suggest an  
indicator of progress



## **Assignable**

specify who will  
do it



## **Realistic**

state what results  
can realistically be  
achieved, given  
available resources



## **Terminated**

specify when the  
result(s) can be  
achieved

## Proposed Sequence of Activities

- 1.** Develop questionnaire (based on ETF presentation) and ask CoP members to complete for their countries. Questionnaire should include questions on the different levels and types of MSDs that exist and how the situation looks in each country.
- 2.** Based on country responses start preparing a mapping on what approaches and experiences exist in the different countries (objective is to develop a scheme based on which country experiences can be compared later on).
- 3.** Initiate sharing of country experiences, propose people that have experience according to knowledge map (Lawrence, Diana, Emmanuel, Valence, Gidado...)- possibly starting with few people doing 10min pitches on their experience and possibly develop videos that can also be shared on ASPYEE.

## Proposed Sequence of Activities

**4.** Based on mapping/ scheme from questionnaire results, link the specific experience that exist on the group to the different level of intervention/types identified as categories in the mapping (we need to develop a scheme for further discussions and exchange)

**5.** Based on overview, we decide on where to deepen analysis (possibly by answering the following questions for specific countries;

- (1) **Where are we individually in our countries in terms of MSD (based on previous comparison)?**
- (2) **Where do we need to go in order to reach best practice?**
- (3) **How do we get there?**

**NB: Mode of delivery: training, study tour, experts, country exchange etc.**

## Further Proposal

- ✓ **Face-to-face activities:** instead of planning a study tour, a **training** could even fit the purpose (can only be decided once analysis has been deepened and the learning needs are clearly defined, i.e. how to reach or get to a best practice).
- ✓ **Policy recommendations:** a recommendation could possibly be developed (at a later stage of the action plan) on **MSD in terms of at what level and what types** (outlining what different types exist) **of dialogues make sense to improve employment services.**
- Siria from ETF could be invited later on again to discuss developed guidelines/ recommendation document, we could also think of inviting another experts who would provide a different approach to allow for critical reflection.

# CoP 5 Action Planning

Intervention area	Activities suggested by CoP members	First activities suggested by YouMatch	Expected results
<b>A1 Strategic Planning for MSD</b>	Research & information Seeking 1-2 Online Trainings with strategic planner	Expert Webinar on different MSD models: which avenue to be followed?...Questionnaire on local MSDs	Guideline document on developing an effective MSD
<b>A2 Improving MSD at country level</b>	Organise study tour (preparation in online sessions)	<ul style="list-style-type: none"> <li>- Share country experiences</li> <li>- Study tour (e.g. Brussels)</li> <li>- ...</li> </ul>	<b>Good practices shared</b> <span style="border: 1px solid red; padding: 2px;">Transfer to member countries? Policy Rec.?</span>
<b>A3 Stakeholder Cooperation/ MSD</b>	Online meeting with expert to teach engagement and collaboration on MSD	<ul style="list-style-type: none"> <li>- Study tour (e.g. Brussels)</li> <li>- Exchange with other YouMatch CoPs i.e. 6 (PPP)</li> </ul>	Guideline document on good practices for Multi-stakeholder cooperation

Exchange recommended: CoP 1 (LMI), CoP 2 (Career Guidance), CoP 3 (Job Centres) - CoP 6 (PPP for Employment Services)



## Questions and Comments



# QUESTIONNAIRE

**TO INTERGRATE COMMENTS AND QUESTIONS FROM COP MEMBERS**

# ETF VIEW ON MLG

THERE IS NO BLUEPRINT IN MLG, RATHER POLICY LEARNING AND POLICY ADVICE

MLG CALLS FOR PARTICIPATORY APPROACHES TO:

- MAP FUNCTIONS AND ACTORS/INSTITUTIONS
- REVIEW THEIR MUTUAL INTERACTION
- IDENTIFY COORDINATION PATTERNS
- CREATE WAY FORWARD

# THE CASE OF EMPLOYMENT SERVICES

Function	Actors
Collecting labour market information at local level	Who is responsible? Who is consulted? Who is provider?
Translating the labour market information into local policy and measures	.....
Assessing informal employment trends	.....
Reducing the skills mismatch	.....
Devising complementary employment services in one or more job centres	.....
Better and harmonised employment services tuned to specific population groups	.....
Etc.	.....

# ACTING ON MLG

## REVIEW, MAP, ANTICIPATE, BUILD CAPACITY.....

### 1. REVIEW EXISTING FUNCTIONS AND MAP ASSOCIATED ACTORS:

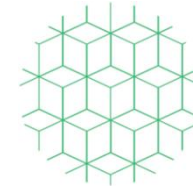
- What main functions in a given policy area
- Can roles and responsibilities be identified
- Are coordination and cooperation mechanisms in place
- Is interdependence between levels clear
- Are there processes for dialogue e.g. social partnership, employers' platforms, non-profit organisations' network

### 2. STRENGTHS AND GAPS:

- Are all functions in the employment services field matched with actors/ institutions?
- Is intelligence of skills and occupational profiles accessible to all actors/ institutions?
- Is the expertise of the employment services actors continuously developed?

# QUESTIONNAIRE

## Discussion



**YouMatch**  
Global Initiative on Innovative  
Employment Services for Youth

# Proposal Study Tour Destination: Brussels, Belgium

**Presentation by: Lisa**

# Actiris – Public Employment Services (PES) Brussels, Belgium

- **Role model in Europe: implementing the Youth Guarantee**  
EU Youth Guarantee (2013) – European policy to ensure that all young people under the age of 25 years receive: (i) a good quality offer of employment, (ii) continued education, (iii) apprenticeship, (iv) traineeship within a period of four months of becoming unemployed or leaving formal education
- **Brussels Employment Office (Actiris)**
  - Implementation of Youth Guarantee with a broad multi-stakeholder base
  - Set-up dedicated services to match young people with employers and offer personalized career information and guidance

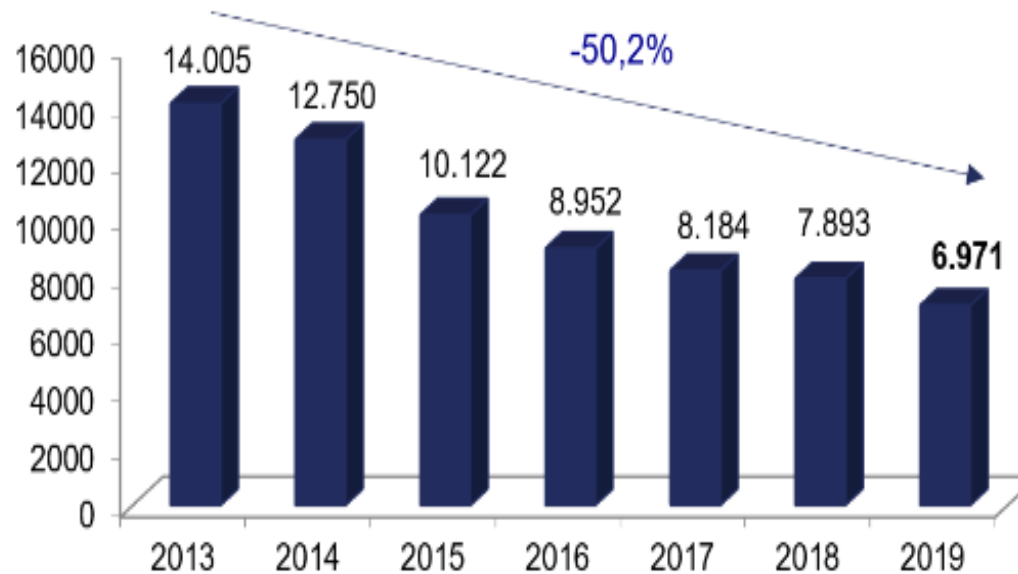
## **Achievements:**

- Reduction of Youth Unemployment by 50% from 2013-2019
- Total Unemployment rate has dropped from 21% to 15,6 %, its lowest point since 1992
- 5.643 trainees have gained valuable first professional experience with the “First-Traineeship” Programme



# Reduction of Youth Unemployment Rate in Brussels

Young (<25) jobseekers in the Brussels Capital Region, month of July



Unemployment rate <25 30,8% 28,0% 23,4% 22,0% 20,7% 20,6% 18,2%

Sources: Acliris, [view.brussels](http://view.brussels)

## Actiris – PES Brussels, Belgium (II)

### **“Maison de l’emploi” - One-Stop-Shops for Young Jobseekers**

- Provision of employment services through broad range of stakeholders
- Altogether 79 partners are members of the Steering Committee structure of the One-Stop-Shops and jointly develop action plans, design employment services and conduct evaluation
- Key cooperation partners are: municipalities, local employment centers, training providers, social centers and many more
- Today, 17 “maison de l’emploi” exist in the Brussels Capital Region

### **“Cité des métiers” – City of Crafts**

- Center for youth to discover different crafts and future jobs
- Also set-up in a multi-stakeholder cooperation structure



### **Actiris Academy – Training for Career Counsellors**

# Discussion



**YouMatch**  
Global Initiative on Innovative  
Employment Services for Youth

# **Introduction to Strategic Change Process / Selection of Pilot Countries**

## **Presentation by: Lisa**

# Orientation on future activities in the YouMatch network

- **Key results of the YouMatch Steering Committee Meeting (Bonn, November 2019):**
  - The focus of CoP activities shall be primarily directed towards the transfer of solutions / work results to the national level
  - “Policy recommendations”: we will seize opportunities where there is a clear link with the strategies / agenda of regional / continental bodies (AU, UfM)
- **« Strategic change process » on national level**
  - Objective: consolidate the links with the partner countries in order to promote the implementation of approaches that have been developed / exchanged within the YouMatch network
  - English-speaking "pilot countries": Jordan, Palestine, Rwanda
  - Selection criteria: several YouMatch partners in the country; close cooperation with a bilateral GIZ project in the employment sector
  - Training on “Strategic Advocacy and Change” organised by Denkmodell (Berlin, March 2020)

# Discussion

# Next Steps

**Info and Questions on next steps**

**Next Online Meeting: DOODLE**

# Check - out

1 sentence per person:

**“What is your main take- away from today’s session?”**

**SEE YOU NEXT TIME..... THANK YOU!!!**