

# Sixth CoP 5 Online Meeting

“Multi- stakeholder employment dialogue at regional and local level for the development of ES for youths”

**Facilitator Name: Lillian Moremi**  
**GIZ Focal Point: Judith Guckenbiehl**  
**Tandem: Sharleen Muthoni**

16 June 2020 / 12pm – 2pm GMT +2

# Agenda for today

**10  
min**

- Official welcome and
- Navigation hints: Recall of technical hints (microphone, mute/unmute, internal chat...)
- Check in

**20  
min**

- Feedback on Country Survey

**20  
min**

- Revised Action Plan

**50  
min**

- Approach of the local employment dialogues; Presentation of the Jordanian Case

**20  
min**

- Next Steps and Check out

## Warm Welcome to Ali (Ethiopia) and Sharleen (Kenya)

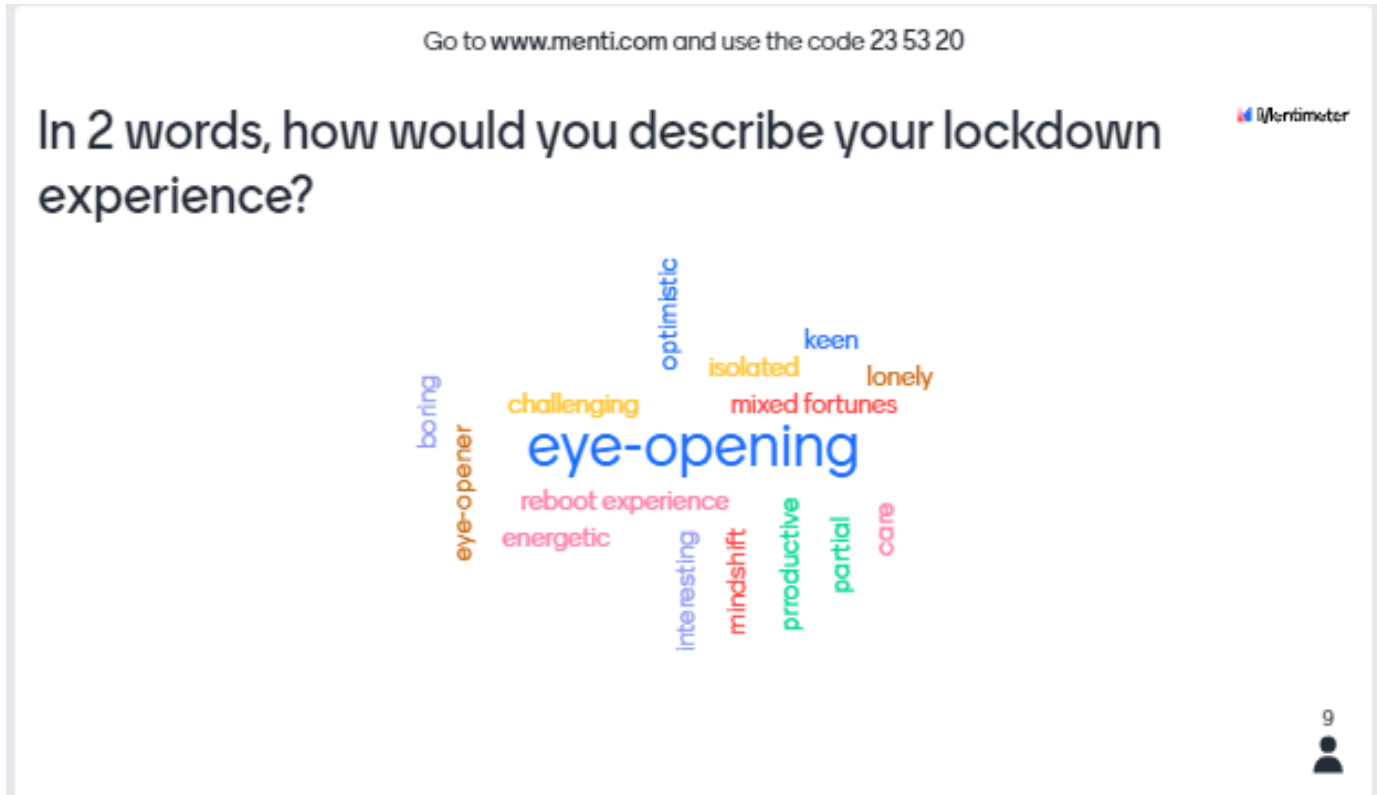


# Check - in

**Instruction: 2 words per participant via Mentimeter (link shared on whatsapp group)**

**“In 2 words, how would you describe your lockdown experience?”**

# Check – in Results



# Country Survey Results

- Survey- sharing of experience of MSD, partners involved
- Appreciate efforts of all members for participation and input

Observations made from the survey feedback;

- General input - country experiences on MSD
- Challenges/ gaps- improve coordination i.e. mechanisms on how to improve MSD and focus on employment services
- Lack of clarity on policy impact

# CoP 5 Revised Action Plan...

## INTERVENTION AREA 1

Learning about international best practices on setting-up effective multi-stakeholder cooperation for employment services- **EFT & ACTIRIS**

## INTERVENTION AREA 2

Understanding the context of multi- stakeholder cooperation structures in represented CoP member countries- **country exchanges**

## INTERVENTION AREA 3

Developing guidelines/ a toolkit on how to successfully build-up and manage multi-stakeholder cooperation structures in the field of employment services – **success factors, lessons learnt, innovative approaches**

## ..... CoP 5 Revised Action Plan.....

Brief summary of the activities proposed (more details you will find in the action plan on ASPYEE portal):

- **Next Online Meetings:**
  - **June:** Online Meeting on survey results and country exchange (Jordan)
  - **June:** 1<sup>st</sup> Online Meeting with ACTIRIS on multi-stakeholder management in the Belgian PES
  - **July:** 2<sup>nd</sup> Online Meeting with ACTIRIS on implementing the youth guarantee



## ..... CoP 5 Revised Action Plan

- **Virtual Study Tour** to explore international best practices examples (September tbc)
- **Physical Study Tour** possibly to an African location to learn about good practices and success stories on the continent (November, tbc)
- **Development of Guidelines** – in order to support the technical exchange in the CoP and the development of guidelines in a co-creative process with the CoP members, we are contracting an international consultant (hopefully to start working with us from July onwards). The Guideline development process should be launched as soon as the international consultant is onboard to then continuously and in a co-creative process work in the CoP on the structure and key inputs for the Guideline document (all further exchange on international good practices will feed into this final document).

# Understanding how MSC is set up at Local Level – Country Exchanges



# Approach of the Local Employment Dialogues- Jordanian Case

- Presentation by Aya Abdelkareem
- Employment Promotion Program (EPP) / GIZ
- Technical Advisor



# **EPP\ Jordan – GIZ Employment Promotion Programme**

## **FoA2 – Local Economic Development and Employment**

### **Local Employment Dialogue :**

### **What Where and Why**

# 1. Local Employment Dialogues in Employment Promotion Programme

## Field of Activity 2: Strengthening local economic development and employment

- Enhancing labor market services in selected regions (MoL, chambers/ associations)
- Build local dialogue structures within the governorates (focusing on employment)
- Employment initiatives with the private sector



## 2. Set-Up of the Local Employment Dialogue and Objective

### Format:

- The core approach in all regions is a **Public Private Dialogue Format (PPD)**

**Public sector:** in the Jordanian context, the public sector refers to Jordanian ministries, governmental organizations, governmental institutions and governmental entities.

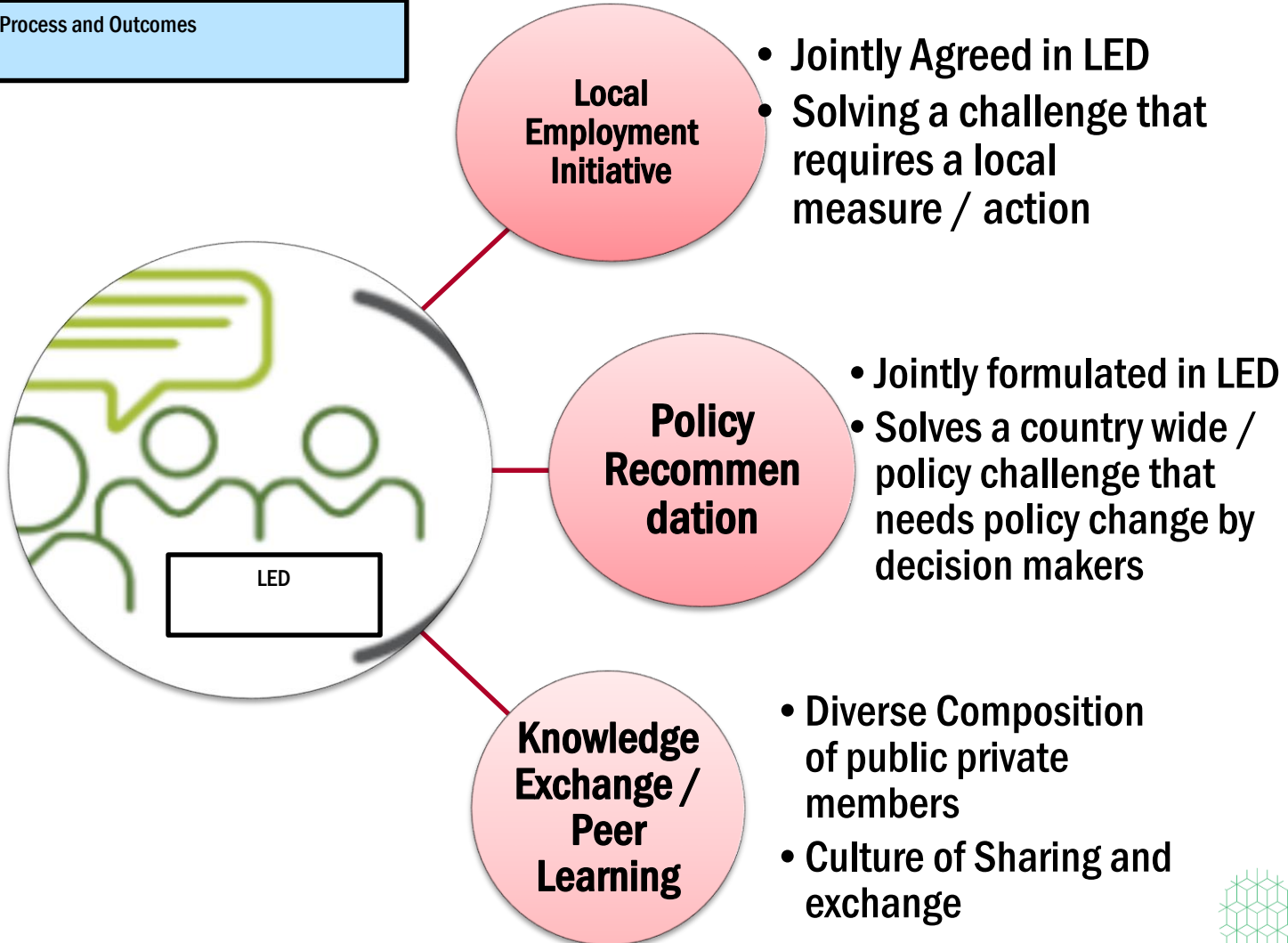
**Private sector:** It refers to institutions that do not belong to the government and that are owned by individuals or groups.

- Compositions of actors, venues and topics can vary according to the regional specifications

## **Objective:**

- Jointly identify local employment initiative to be implemented in a region to tackle an employment challenge
  - Fostering trust, coordination and cooperation amongst public and private sector actors
- Support policy making by developing ideally 1 policy recommendation per year with the support of EPP GIZ that addresses a policy challenge that hinders employment promotion

Process and Outcomes





## 3. Partners

### Partners:

- Partners vary according to topic and governorate yet it is key that in each dialogue a public and private sector partner is jointly leading the dialogue
- **Mandatory Partner** in each region public sector: **Jordanian Ministry of Labor**
- **Ideal private sector partners** in each governorate **Chamber of Industry / Commerce or Investors Associations**
- **Partners to be considered based on interest and active involvement are:**
  - CBOs, NGOs Training providers dealing with employment and livelihoods
  - Local government and Municipality
  - Semi-government organizations, E-TVET, DEF
  - Relevant employers from the private sector (e.g. Al Durra)

## 4. Roles & Responsibilities

Type of Partner	Role Responsibility
<b>Key Partner (Jordanian Ministry of Labor)</b>	<ul style="list-style-type: none"><li>▪ LED should be chaired in each location by a public sector representative from the MOL and a key representative from a private sector association</li><li>▪ Should set agenda and chair the process</li><li>▪ Invite members and organize speakers</li><li>▪ Set the topics jointly with GIZ</li><li>▪ Document the meeting and the attendance</li><li>▪ Organize catering and logistics</li><li>▪ Support LEI and Policy recommendations</li></ul>
<b>Additional Partners</b>	<ul style="list-style-type: none"><li>▪ Attend regularly and actively</li><li>▪ Provide speeches, input feedback if requested</li><li>▪ Help to formulate the policy recommendations and LEI,</li></ul>
<b>GIZ</b>	<ul style="list-style-type: none"><li>▪ Advice on topics, speakers and communication material</li><li>▪ Provide funds for logistics, catering and printing</li><li>▪ Support LEI (conceptually and with minimal funding)</li><li>▪ Facilitate the adaptation of the policy recommendation</li></ul>

## 5. Requested Outcome Documents

The **following outcome documents** shall be provided after each LED by the key partners jointly and will be revised by GIZ.

- Minutes of Meeting that includes the following annexes
  - ✓ Summary of main point
  - ✓ Agenda
  - ✓ Participants list
  - ✓ Photos
- MOM Template
- Short Arabic event reports shall be put on Facebook / Local Media whenever possible

## 6. Suggested Topics

**All selected topics need to be linked to employment and ideally address topics of relevance to the local community**

**Examples of topics are:**

- **Mismatch between jobseekers skills and labor market requirement and how to address this regionally**
- **Lack of opportunities for university/ vocational graduates and possible ways to solve it**
- **Improving working conditions and retention including transportation, fair incentives and better HR practices**
- **Lessons learned on how to integrate disabled people and women in the workforce**
- **Strengthening the private sector and innovative measures to self-employment creation**

## 7. Success Factors

- **Clear roles and responsibilities** of the key partners
- **Careful selection of additional participants** and active engagement of participants in the discussion
- **Demand oriented Input** is provided geared towards supporting the development of LEIs, policy recommendations, local partnerships, etc.
- **Professional moderation** and steering of the discussion
- **Logistics and arrangements** are well set and according to the standards

## 8. Challenges

- **Weak communication structure between the public and private sector**
- **Difficulty in drawing the attention of employers and increase their interest in attending these dialogues.**
- **Frequent change of leading and responsible persons in the ministry of labour or chambers which may lead to a loss of knowledge and inadequate implementation**
- **Encourage partners to jointly agree on initiatives and pursue the implementation**

## 9. Examples of Successful Dialogues

- **Employer's Breakfast Irbid**
- **Main Partners: Irbid Work Directorate + Irbid Chamber of Industry**
- **Each Dialogue concentrated on a certain theme (decided jointly by and with partners)**

### **Why its successful**

- Employers were targeted based on the topic and interest
- Real reflection of need took place directly after the breakfast (Selecting the tools based on employer demand)
- Documentation

# Employers' Breakfast #5 in 2019

A Discussion of the mechanism for attracting the Jobseekers and for following up



**شركاء يوم التوظيف**  
**مشاركتم بتهننا**

نتشرف وحدة دعم التشغيل / غرفة صناعة اربد ومديرية تشغيل اربد/وزارة العمل بدعم من برنامج زيادة فرص التشغيل في الأردن (EPP/ GIZ) بدعوتكم لحضور

**غداء عمل**

**لقاء شركاء التوظيف ليوم اربد الوظيفي 2019**

يوم الأربعاء الموافق 17/4/2019 في تمام الساعة العاشرة والنصف في مبنى غرفة صناعة اربد - اربد - الحي الشرقي نتشرف بحضوركم

0790653539 027258999 للاستفسار:



لقاء شركاء التوظيف

نقل عن آلية الإستقطاب والمتابعة في يوم توظيف اربد 2019

اريد-17-نيسان 2019

الوقت	الموضوع	المتحدث
11:10-11:00	ترحيب من وزارة العمل /مديرية تشغيل اربد	مندوب مديرية تشغيل اربد
	ترحيب من وحدة دعم التشغيل/غرفة صناعة اربد	مندوب وحدة دعم التشغيل/غرفة صناعة اربد
	ترحيب من الوكالة الألمانية للتعاون الدولي	زين وهبة/مستشار تقني
11:10 – 11:30	توقعات اصحاب الشركات للمعرض الوظيفي	مندوب مديرية تشغيل اربد/وزارة العمل اصحاب العمل
12:00-11:30	عرض امتيازات اليوم الوظيفي وطرق الاستفادة منه	مندوب وحدة دعم التشغيل /غرفة صناعة اربد مندوب مديرية تشغيل اربد/وزارة العمل
12:15-12:00	مناقشة اقتراحات اصحاب العمل بخصوص اليوم الوظيفي	مندوب وحدة دعم التشغيل /غرفة صناعة اربد مندوب مديرية تشغيل اربد/وزارة العمل اصحاب العمل
12:15	تناول الغداء مع اصحاب العمل	



## Main points tackled:

- Discussion with employers about their previous experience with our job fair and its (Areas of improvements & strength)
- Preparation for Irbid Job Fair 2019 plan which was jointly agreed on by partners (Irbid work directorate MOL and Irbid Chamber of Industry)



# Irbid Job Fair 2019 : Local Employment Initiative jointly agreed on by partners





**Schukran!**

**Thank you!**

## Next Steps

### WEBINARS....

#### **ACTIRIS – Public Employment Services (PES) Brussels, Belgium**

- 1. PPP Webinar:** 23<sup>rd</sup> June 2020, 2-4pm GMT +2 (Belgian Time) BY Corentin Delescaille, Project Manager in the Partnership Department. Meeting also attended by ACTIRIS colleagues & CoP 2 Members (Career Guidance).
- 2. Youth Guarantee Webinar:** Proposed date 1<sup>st</sup> July, 12noon- 2pm GMT +2 (Belgian Time), BY Aurelie Courtier, National Coordinator for the implementation of the Youth Guarantee in Belgium

# Check - out

**1 sentence per person via MS Team Chat:**

**“What is your main learning from today’s session?”**

**SEE YOU NEXT TIME..... THANK YOU!!!**

