



D - NA
Digital -
Nation
Africa

D - NA will help you

Learn & earn digital badges on new emerging technologies, Build apps & Find jobs

Blockchain, Cybersecurity,
Internet of Things, Data Science & Analytics,
Coding, Design Thinking, Java,
Artificial Intelligence, Cloud Computing,
Web Development

Register now for **FREE** at www.digitalnationafrica.com

IBM Digital – Nation Africa

Tap into a world of digital possibilities

By 2040, Africa is expected to be home to the world's largest labor force, with an estimated working age population of 1 billion. This makes it critical for the African economies to have access to an educated workforce, with relevant digital skills.

The IBM **Digital – Nation Africa (D – NA)** program will enable African youth to ride the digital wave. The initiative aims to provide free learning and enablement.

Our curriculum is designed for the following audiences:

Explorer

People with basic digital literacy keen on learning the new emerging technologies

Innovator

Designed to help accelerate innovation and enable ‘would be’ innovators to bring their ideas to life

New Collar

For those who want to align their skills to the requirements of the job market and seek better employment opportunities

Cloud & AI

D – NA offers a cloud-based learning and enablement platform, providing digital competency and nurturing innovation in Africa. The platform includes Watson artificial intelligence, which communicates with the user to build a profile, gives an overview of the current job market, and suggests multiple learning paths.

Key aspects of D – NA

- Personalized enabling experience
- Mobile and web-enabled
- Free IBM Cloud Lite account for every registered D – NA user
- Introduction to the latest Emerging Technologies
- Project based innovation learning paths
- Job Advisor tool with integrated job search capabilities
- Direct link to job market and skill development learning specific to individual and target role
- Skills recognition through IBM Digital Badges

Come and be a part of the digital world today:
www.digitalnationafrica.com

